

LBSU Fit Lab

Leveraging Interns to Grow Your Programs and Business

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Objectives

Compare volunteer, service learning and internship programs

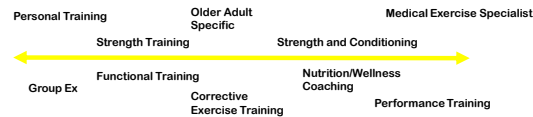
Explain the benefits of developing an internship program

Describe the policies and procedures for internship programs

Discuss how to network with colleges and universities to secure interns

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Being Asked to Do More



Education Evolves the Industry

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Allied Health
Requires Hours
200+

Certifications
Require Hours

Programs
Require
Fieldwork

More Academic Research is Applied

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Defining Opportunities

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Volunteer
Program

Service Learning
Program

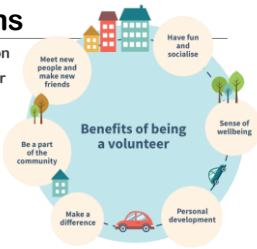
Internship
Program

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Volunteer Programs

To serve a community or organization in efforts to get better results in their mission.

Time is always unpaid and voluntary



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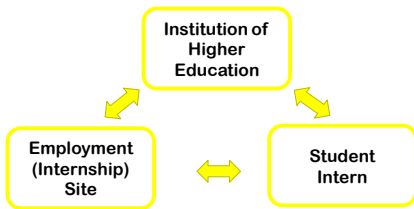
Service Learning Programs

Serves the purpose of learning about a specific topic



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Internship Programs



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Benefits for a Facility

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Find talent w/o commitment



Close the skills gap



Reduction in onboarding time



Employee retention/satisfaction



Fresh Perspective



Improve Social Media



Be a Mentor



Create an advocate



Increase Local Footprint



Boost Campus Presence

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Cons of Internship for Facilities

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University Relationship



University Requirements



Development Time



Liability Issues



Hand Holding



Intern Turnover



Possible Member Dissatisfaction

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Benefits to Students

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Explore Career Path

Develop and Refine Skills

On-the-Job w/o Commitment

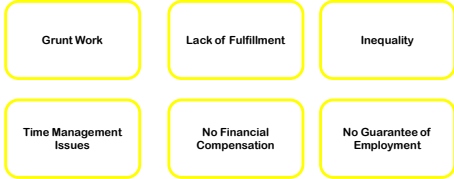
Networking opportunities

Possible employment

Cons for Students

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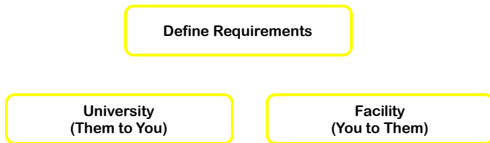
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Getting Started...Organizational Structure

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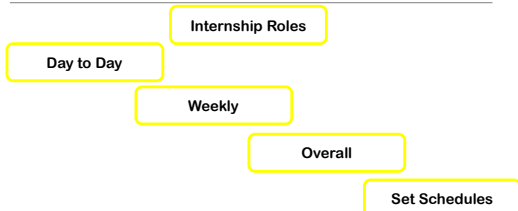
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Getting Started...Organizational Structure

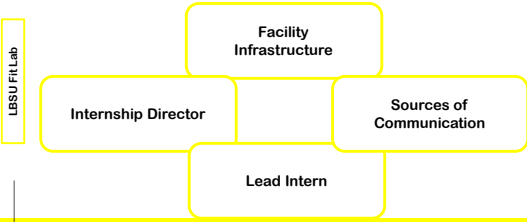
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Getting Started...Organizational Structure

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Getting Started...Organizational Structure

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Getting Started...Organizational Structure

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Key contacts

Internship roles



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Intern Requirements

What positions will you need?

What qualities are required/desired?

What do the interns gain from the program?

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Intern Recruitment

Job Description

Flyer

Email Template

Hiring

Academic Outreach Best Practices

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Intern Training

What to Train?

Mentorship Structure

ACSM Accreditation Option - Requirements

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Intern Performance Assessment

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Professional Conduct

Task Performance

Firings

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Intern Strengths Assessment

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What are you (intern) looking to get out of internship?



1. Name
Enter your answer

2. Email
Enter your answer

3. Are you interested in healthcare training or research?
 Yes
 No

4. Are you available for 10-15 hours per week?
 Yes
 No

5. Please list at least 3 reasons you are interested in this internship.
Enter your answer

6. Please describe your past experience with research in a lab, clinic, research center, school setting.
Enter your answer

7. Other people from iHealth have contacted you to work on your own after receiving feedback?
 Yes
 No

8. What do you know about health and wellness research?
Enter your answer

9. Why are you interested in this internship?
Enter your answer

10. What would you seek to gain from this internship?
Enter your answer

11. What other skills do you feel are relevant to this internship position?
Enter your answer

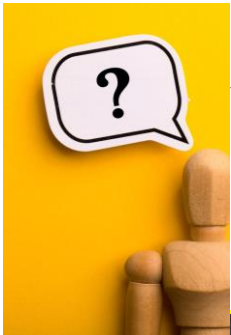
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Intern Strengths Assessment

What are you (employer) looking out get out internship?

Strengths Assessments

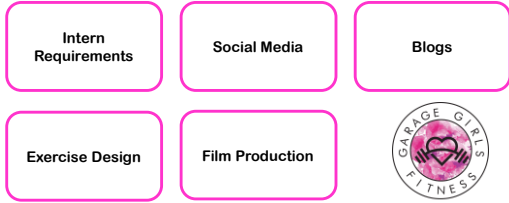
- 1. Several Available and FREE
- 2. <https://high5test.com/personality-test-for-individuals/>



Case Study for Garage Girls Fitness

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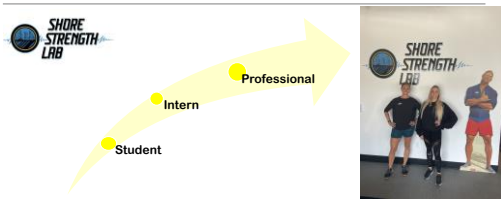
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Case Study for Shore Strength Lab

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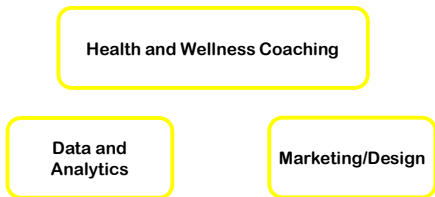
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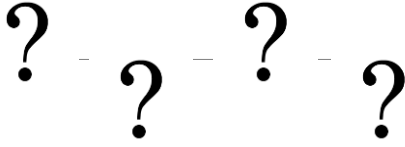
Case Study from inHealth



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